

## Message Text

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PAGE 01 MUSCAT 01022 050536Z  
ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-07 /030 W  
-----051991 050538Z /17

R 050303Z JUL 77  
FM AMEMBASSY MUSCAT  
TO SECSTATE WASHDC 3399  
INFO AMEMBASSY ABU DHABI  
AMEMBASSY ATHENS  
AMEMBASSY DOHA  
AMEMBASSY JIDDA  
AMEMBASSY KUWAIT  
AMEMBASSY MANAMA  
AMEMBASSY TEHRAN  
AMCONSUL DHAHRAN  
USDOC WASHDC

UNCLAS MUSCAT 1022

E.O. 11652: N/A  
TAGS: BEXP, MU  
SUBJECT: HOUSERMAN FURNITURE EXHIBITION IN DHAHRAN

REF: STATE 155010

1. OUR CONTACTS WITH OMANI MERCHANTS INDICATE THAT HOUSERMAN PARTICIPATION IN DUBAIN SXHIBITION FEBRUARY 1978 WOULD ACHIEVE MUCH BETTER RESCQNSE THAN SOLO SHOW IN DHAHRAN. OMANI FIRMS WERE NOT INTERESTED IN SENDING REPRESENTATIVES TO DHAHRAN BUT SIX COMPANIES STATED INTEREST IN DUBAI SHOW. PERSONAL LETTER OF INVITATION FROM HOUSERMAN TO OMANI FIRMS MIGHT BE APPROPRIATE.

2. OMANI IMPORTS OF FURNITURE (OFFICE AND HOUSEHOLD) WENT FROM 11 MILLION IN 1974 AND \$15 MILLION IN 1975 TO \$20 MILLION IN 1976. HOWEVER, U.S. FURNITURE SALES WERE LESS THAN THREE PERCENT OF THE MARKET DURING THIS TIME, LARGELY BECAUSE OF LITTLE LOCAL EXPOSURE TO AMERICAN FURNITURE. ONLY A FORCEFUL  
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CAMPAIGN BY AMERICAN FURNITURE SALESMEN CAN HOPE TO IMPROVE THE SITUATION.  
SIZER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 05-Jul-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977MUSCAT01022  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770237-0720  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** d91b5171-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
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**Reference:** 77 STATE 155010  
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**Review Event:**  
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**Review Release Event:** n/a  
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**Review Withdrawn Fields:** n/a  
**SAS ID:** 1966589  
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**Status:** NATIVE  
**Subject:** HOUSERMAN FURNITURE EXHIBITION IN DHAHRAN  
**TAGS:** BEXP, MU  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/d91b5171-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
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EO Systematic Review  
22 May 2009  
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